

# 12<sup>th</sup> Annual SRISD Scientific Conference

## Get **ADVANCED CERTIFICATION** and become a **CERTIFIED AUTO SAFETY TRAINER**

**Primary Program:** *The year's critical literature*

**Secondary Program:** *Becoming your community's auto safety expert*



*Auto Safety Facts* presentation system:  
• PowerPoint program  
• 2 sets of Posters  
• 2 sets of brochures  
• Carrying case  
• Training tutorial  
DVD available

Make yourself visible to insurers and patients. SRISD's website provides great Google placement.

## Schedule of Events

### Saturday

8:00AM—2PM Class  
2:30PM—4:30PM Cocktail Reception

### Sunday

7:30AM—8:00AM Complimentary Continental Breakfast  
8:00AM—2:00PM Class

## Where

Loews Coronado Bay Resort & Spa  
4000 Coronado Bay Road  
Coronado, CA 92118 (fly in to San Diego)



Reservation # (800) 815-6397. Group name is "Spine Research Institute"

Special rate is \$199 (reg. \$259) and is good Nov. 14 though 22.

**Reservation must be MADE by NOVEMBER 2.** (CC not charged until day of arrival.)

**For every night stayed, you'll receive \$25 credit towards SRISD products!**

## What's Included

- 200+ page Conference Proceedings book with author abstracts and Dr. Croft's incisive critiques
- 12 hours of lecture
- Cocktail reception (you and one guest)
- Sunday continental breakfast (attendees only)
- Exam materials and certificates upon successful completion
- Free Advanced Grad listing on our website

**Tuition\*** Regular \$575; Alumni \$475; Student/Faculty \$300; CE credits \$25

\*Register **BEFORE October 15, 2007** to avoid a late fee of \$50. **NO AT-THE-DOOR-REGISTRATIONS WILL BE ACCEPTED.**

## Our Keynote Speaker



Adrian K. Lund is president of the Insurance Institute for Highway Safety and the Highway Loss Data Institute. Both IIHS and HLDI are research and

communications organizations dedicated to reducing deaths, injuries, and property damage on the nation's highways. Both are funded by auto insurers.

## Other Guest Speakers

Scott Smith, D.C.

Duane Truhlsen, D.C.

Both Drs. Smith and Truhlsen are graduates of the 4-Module program, the Annual SRISD Scientific Conference, and CRASH. Both have forged unique alliances and pioneered creative new approaches to using the *Auto Safety Facts* Program and will share their unique approaches and methodologies with attendees. More than ever before, businesses worldwide are making powerful use of public relations campaigns, and our doctors are proving that PR is truly the **NEW PARADIGM** in personal injury healthcare management.

## and, of course, Dr. Croft

Dr. Croft exhaustively goes through all of the world literature for papers likely to be of interest to physicians specializing in neuromusculoskeletal disorders, particularly as it relates to motor vehicle trauma. This includes both the biomedical and engineering literature. He gives attendees both the authors' abstract and his own insightful critique of these papers. The accompanying books are usually 150 pages plus. And *Proceedings* are available also as books and as *Hypertext 4* Plug-Ins.

## Approved for CE credits

Can't make it this year? Be sure to get the Proceedings book or the *Hypertext* Plug-In. And the *Auto Safety Facts* program will supercharge your practice and community standing like nothing else!

**Cancellation policy:** No refunds are granted. However, the registration fee can be credited towards a future seminar.

For registration call 800.423.9860 or 619.660.8802 WWW.SRISD.COM info@srisd.com